



# From zero to book in five days

We now  
do **Virtual**  
Book Sprints



A book written by the right people at the right time establishes authority on a topic. Book Sprints facilitates experts to aggregate knowledge, turn it into clear information and publish it fast.

We now facilitate Book Sprints fully virtually, making use of all the tools and facilitation techniques for intense remote collaboration, and still produce a high-quality book in just a few days. [Watch a short video on Virtual Book Sprints](#)

## YOUR TEAM'S KNOWLEDGE IN YOUR CLIENTS' HANDS

Whether your company wants to produce quality software documentation or a book that aims to influence governmental policy, a Book Sprint can bring the right minds together, focus the discussion and generate true productivity.

## MAKE THE BOOK YOUR READERS WANT

Fast production does not mean compromising on quality. At the end of Book Sprint you receive an edited, illustrated and uniquely-designed PDF or EPUB to print or distribute online. Our clients' books get published, translated into multiple languages and shipped around the world.

## RAPID BOOK PRODUCTION IS OUR CRAFT

Our team of content facilitators, illustrators, editors and HTML book designers has produced well over 100 books using the Book Sprint method. Once you've seen what's possible in five days, it might be difficult to tackle a writing project in any other way again. [Watch a short video on our services](#)

Since 2008, we facilitated  
hundreds of Book Sprints



Are you interested  
in creating a book  
in your field of expertise  
within days?

[Contact us](#)



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# Our process

A Book Sprint is a unique experience, relying on maximum commitment from the participants, a dedicated working space and strong facilitation. For each book project we design a process with specific facilitation techniques and a selection of collaboration tools. It is supported by our specialised production team and book-production platform Editoria. All this and a non-negotiable deadline. Watch a short film on our process

YOUR TOPIC | YOUR EXPERTS  
OUR FACILITATOR | OUR SPECIALIST TEAM  
ONE SPACE

## 1 STRUCTURE



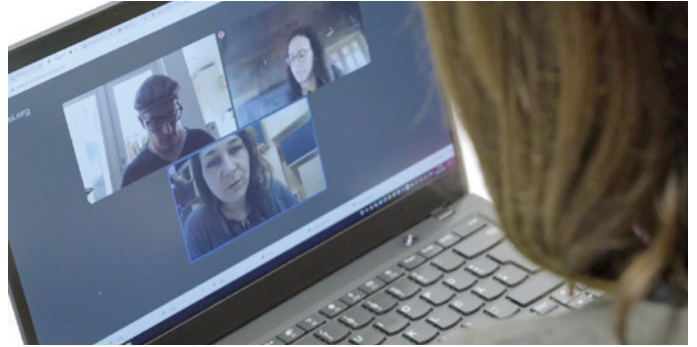
We bring order to the creative chaos generated by the group of free-thinking minds and organise the ideas into broader themes.

## 2 EDITING



Throughout the process, and under the guidance of the facilitator, the contributors read, restructure, edit, and reorganise the text.

## 3 CONCEPT



With 5 – 15 subject matter experts, our facilitator builds a collective vision around the aims and audience of the book.

## 4 WRITING



Using our book production platform Editoria the group begins to write while our remote book production team starts with the copy-editing, illustrations and layout of the book.

## 5 PRODUCTION



Based on the final version our team of copy-editors and designers produces print-ready PDF and EPUB files.

# What our clients are saying

*The key to success with this model is experienced and trusted facilitation, and excellent logistical support. Our Book Sprint facilitation team came through with flying colors.*

**Keith Basil, Senior Principal Product Manager**  
Red Hat

*We have huge challenges and we need experts to come together to create solutions. We chose the Book Sprints method because it is a way to bring our expertise together and merge it to something new.*

**Dr. Katja Ninnemann, Corporate Learning Architecture**  
Technical University Berlin

*I've written a book before and I can tell you I will never do it alone again. This was an amazing experience... thanks to the moderators, we would still be on day one if it weren't for them.*

**Lauren Malhoit, Technical Marketing**  
Cisco

*The Book Sprint facilitator uses a very efficient design thinking methodology which allows our teams to take several different perspectives and create a coherent and concise marketing e-book within a week.*

**Sehjung Hah, Manager, Technical Marketing**  
Cisco

*We have seen our handbooks everywhere from a Minister's desk to a student's book bag. We could never have predicted that Book Sprints would be such an effective policy-making tool!*

**Mohamed Rali Badissy, Senior Attorney for Energy and Finance**  
Commercial Law Development Program

*So much time is wasted bringing people together for meetings that usually end with just a list of bullet points. In a Book Sprint you get focused productivity from a group of experts and also delivery.*

**Cameron Neylon, Professor of Research Communications**  
Curtin University